

ECOMMERCE COUNTRY FACTSHEET

Singapore



Population - 5.8 million
Capital - Singapore
Currency - Singapore Dollars
Main language - Mandarin/English

2,405.4m
USD

The eCommerce revenue amounted to 2,405m USD in Singapore 2020

60.7%

With a share of 60.7% the eCommerce market generated the highest revenue in Singapore's digital sector for 2020

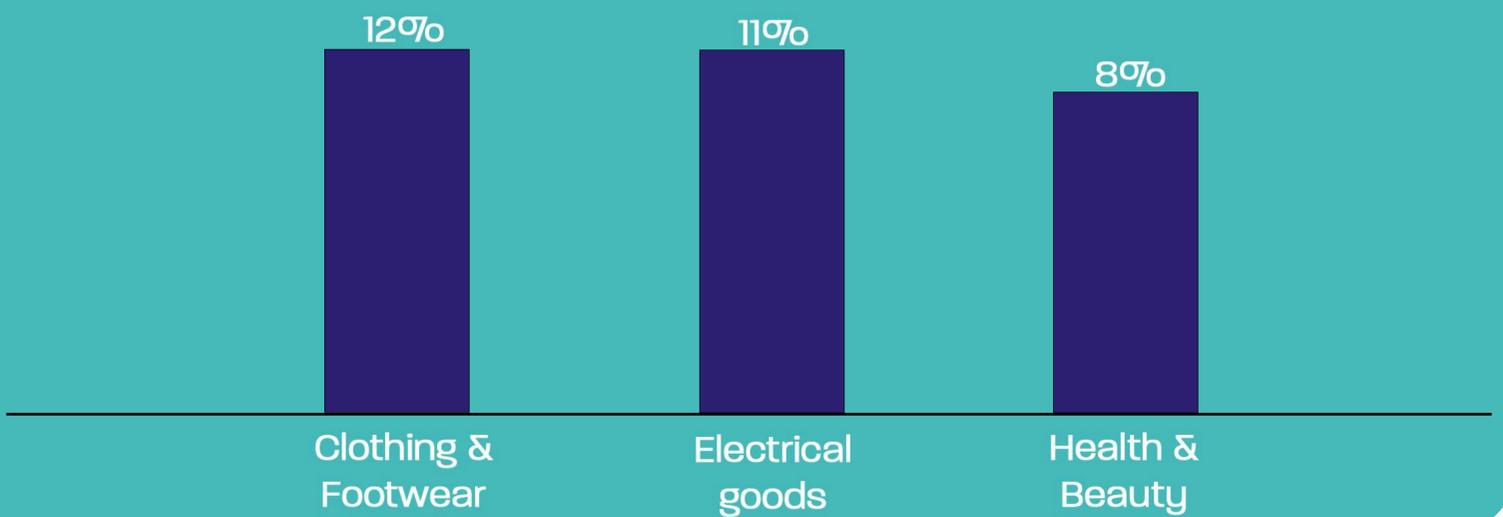
11.1%

Singapore's eCommerce revenues are expected to have a positive annual growth on average of 11.1% by 2025

4,079.4m
USD

The Singaporean eCommerce market is expected to reach a market volume of 4,079m USD by 2025

Sectors Singaporean consumers are most interested in...



The most successful online shops are...

- * Shopee
- * Lazada
- * Amazon

Other retailers include: Qoo10, EZBuy, & eBay

Shipping methods offered by leading online retailers...

- * DHL
- * Aramex
- * UPS

Other shipping & courier services include: FedEx, SF Express & Janio

12.01m

Shopee's monthly visits in the first quarter of 2021 was 12 million in Singapore

73.6%

Singapore saw a 73.6% growth in retail eCommerce sales for 2020 making it the 3rd largest growth globally

7.3m

Lazada's monthly visits in the first quarter of 2021 was 7m in Singapore